

VERSAQUILL

Quality and versatility in writing, research & design

WRITING

Brochures ♦ Flyers ♦ Advertisements
Newsletters ♦ Fact sheets ♦ Company histories
Wikipedia articles ♦ How-to manuals ♦ Catalogues
Ezines ♦ Blogs
Speeches ♦ Podcasts

ADDITIONAL SERVICES

Research ♦ Editing ♦ Proofreading
Design for books, ebooks, and the Web
Image research ♦ Permissions
Marketing

Author of the

VersaQuill Copywriting Workbook

For details on my 25 years of experience, visit
www.VersaQuill.com/VersaQuill_resume.htm

Dianne's writing is clever and clear, her business manner is professional and friendly, and her work is reliable and thorough. She's a great person to have working for you.

—Jean Moroney, Thinking Directions

It was her job not only to design and print the materials, but also to gather the ads from the advertisers, the bios from the individual cast members and the notes and other copy ... Dianne was always able to get everything in on time. Her writing skills are excellent and her design always beautiful. I can wholeheartedly recommend her for any position that involves writing and design, especially when deadlines are tight.

—Penny Kjellberg, Producer, NYCHEA Players

SELECT CLIENTS

Karen Abbott
American History Workshop
Ayn Rand Institute
Different Directions
Duke University
Martayan Lan Rare Books
NYCHEA Players
New York University Press
Quent Cordair Fine Art
Second Renaissance Books
StudioEIS
Thinking Directions
Yukiyo Nagata
Zenos Frudakis

I've worked with several researchers, and Dianne was by far the most reliable, professional, savvy, and efficient.

—Karen Abbot, author of
Sin in the Second City

WHY HIRE A FREELANCER ?

- Improve your bottom line: pay for the service only when you need it. No salaries, no benefits, no sick leave.
- Be more efficient: hire a specialist for a specialized task.
- Make your job easier: just fill me in on the project and I'll deliver the material you want, on schedule and to high standards.
- Get a fresh perspective on the task at hand.

Do what you do best and enjoy most—and outsource your writing, research, and design chores to a professional who loves being the spark that bridges the gap between great products and great clients.

Dianne is a thorough researcher, and handles with great ease printed sources as well as the Internet. She is an excellent writer, creative and versatile, who can handle a wide variety of challenging subjects. She deals with deadlines very efficiently—always with a smile and a great attitude—and is a pleasure to work with.

—Seyla Martayan, Martayan Lan Rare Books

POLICIES

Consultation & Agreement

At a no-obligation, no-charge consultation, we'll discuss the scope and aims of your project, then talk about finances. Once we've settled the details, I'll write a letter of agreement that outlines responsibilities and sets a time frame for completion and payment.

Terms

Since all jobs are different, quotes are made after consultation. Assignments of two weeks or less can be quoted at a flat rate for the project. Larger projects may be quoted at an hourly rate (\$60/hour and up, depending on the amount of research involved). One half of the contracted amount will be due up front, with the balance paid as agreed-upon milestones are reached.

Revisions

Two rounds of revisions are included in any contracted price. Additional revisions are billed on an hourly basis. Prices quoted are for written copy only: additional services such as website copy may be contracted and billed separately.

FAVORITE PROJECTS

BRIDGING THE GAP BETWEEN GREAT PRODUCTS AND GREAT CLIENTS

Your job is knowing your product or service inside out. But a list of specifications and an annual report won't persuade a potential customer that your product is exactly what he needs.

Why not let a specialist do the persuading? For 25 years as a researcher, teacher, lecturer, and writer, I've tackled the challenge of communicating information with success and panache.

Accurate and effective writing

Before I start writing, I take the time to find out who your target audience is, what message you want to convey, and what goal you want to achieve. I'll do any required research thoroughly and fact-check it meticulously. Then I'll find the right words and ideas, and present them in the right order, with the right flow. Editing and proofing are done old school, to exacting standards, and layout and design are geared toward clarity and legibility, not glitz.

Versatility

I've written and lectured on topics that range from American history to veterinary science and from dental veneers to Jan Vermeer. My wide range of experience allows me to ask the kind of questions your potential clients might ask. Then I can focus on conveying the answers in a way they'll understand.

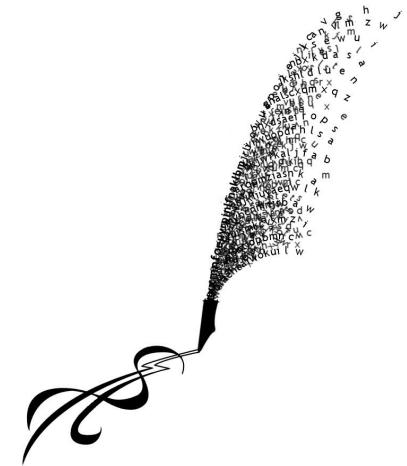
High quality and value

I take pride in providing material that meets high standards of both style and content—and is delivered on schedule.

Transcribing hundreds of pages of CORRESPONDENCE OF A NOTED AMERICAN PERFORMER and relatives, for use by an author writing a biography under contract with Random House ♦ Cataloguing books in TRAVEL AND THE HISTORY OF SCIENCE (15th to 19th centuries) for Martayan Lan Rare Books ♦ Editing, proofing and laying out a catalogue for Martayan Lan that included SIX LANGUAGES AND OVER 100 ILLUSTRATIONS ♦ RESEARCHING IMAGES AND WRITING A HISTORICAL SUMMARY to supplement a publication at Duke University ♦ Post for Digital Photography School on PHOTOGRAPHING OUTDOOR SCULPTURE ♦ Presenting a history of INNOVATORS IN PAINTING AND SCULPTURE to a group of Duke University honor students, as a walking tour at the Metropolitan Museum of Art ♦ Designing a TRIFOLD BROCHURE for Different Directions, a non-profit arts education program ♦ Researching quotes on VETERINARY MEDICINE for a permanent exhibition at the University of Pennsylvania's School of Veterinary Medicine ♦ Ghost-writing a BLOG ON DENTISTRY with Salvatore J. Durante, DDS ♦ Designing a MAILING-LIST DATABASE for Thinking Directions ♦ Designing NOTECARDS to promote *Outdoor Monuments of Manhattan: A Historical Guide* ♦ Writing WIKIPEDIA ARTICLES on StudioEIS, Harry McPherson and Zenos Frudakis ♦ Lecturing on the HISTORY OF PAINTING FOR QUENT CORDAIR FINE ART on *Voyager of the Seas* ♦ "Vitamins, Minerals and HARRY POTTER," op-ed for the Ayn Rand Institute ♦ "NATIONAL HEALTH CARE: Prescription for a Fool's Paradise," with Salvatore J. Durante, for *The Freeman* ♦ "NUCLEAR POWER: How It Works and Why It's Better Than Other Fuels" ♦ "Nineteenth-Century FRENCH PAINTING AND PHILOSOPHY," for *The Objective Standard*

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Author of the
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Writing for print and the web
Research ♦ Editing ♦ Proofreading
Design & layout for books,
ebooks, and websites
Image research ♦ Permissions
Marketing

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